

2025

Mideast Chapter
of the WOCN®
Conference

Sponsorship & Vendor Opportunities



Mideast Chapter
Wound, Ostomy, and
Contenance Nurses Society®

MIDEAST CHAPTER OF THE WOCN®

Our conference brings together Wound, Ostomy, Continence (WOC), and Foot Care Nurses and health care professionals to network for an exciting educational event.

The educational content will provide current evidence-based practice of the latest techniques, applications, and treatments related to wound, ostomy, continence, and foot care issues.

The Mideast Chapter of the WOCN® reaches over 500+ WOC nurses from Michigan, Ohio, Indiana, West Virginia, and Kentucky.

125+ WOC
NURSES

40+
VENDORS

VENDORS:

This is the perfect opportunity to showcase your products, services, and connect with the most influential professionals in WOC nursing.

SPONSORS:

We have a wide range of Sponsorship opportunities for your industry to demonstrate commitment to the Mideast Chapter of the WOCN®

VENDOR FACT SHEET

Vendor Hall Dates:

Thursday, September 11

Friday, September 12

Location:

Embassy Suites by Hilton

300 Court Street, Charleston, West Virginia 25301

The Vendor Hall will take place in the
BALLROOM ABC

VENDOR SCHEDULE

Table Setup

Thursday, September 11

Corporate Check-in + Hall Setup

2:00 PM - 4:00 PM

Vendor Hours

Thursday, September 11

4:35 PM - 7:05 PM Opening Reception and Vendor Hall

Friday, September 12

10:10 AM - 12:15 PM

Tear Down

Friday, September 12

12:15 PM - 2:00 PM

Must be completed by 2:00 PM

SINGLE TABLE

\$1,500 Vendor Fee Includes

2 representative badges

(1) 6' table

2 chairs

Small identification sign

BED VENDOR

\$3,000 Vendor Fee Includes

2 representative badges

2 spaces for one bed + small table

2 chairs

Small identification sign

ADDITIONAL VENDOR BADGES

\$150.00 per person

Anyone in the Vendor Hall must have a badge and be registered. The vendor badge does NOT cover access to the conference educational sessions or CE credits. If you wish to attend any of the educational sessions, you must ALSO register as an attendee.

ADDITIONAL DETAILS:

- Space is limited and will sell out. First Come, First Served!
- Table locations are based on sponsorship and date of registration/payment.
- All bed companies are required to be registered as a Bed Vendor.
 - We must limit 1 bed per 2 spaces.
 - If you would like to show 2 beds then you will require 4 spaces (\$6,000).
- Vendors will only have access to the Vendor Hall
- Table assignments will be provided upon check-in along with conference details and badges.
- Vendors may not sponsor hospitality rooms during vendor hall hours or when educational offerings occur.
- An attendee list will be sent via email to the main contact POST conference only.
- Vendors are responsible for any electric and/or setup fees.
- The vendor assumes the entire responsibility and liability for losses, damages and claims arising out of the vendor's management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
- Visit the Mideast Chapter website (conference.mideastregion.org) for electric form, load in, load out and shipping details.
- We do not offer a lead retrieval system for this conference.
- Refer to last page for payment details.

Vendor Refund Policy :

ALL cancellation requests must be in writing and sent to mideastregionwocn@gmail.com on or before July 15, 2025. After July 15th refund requests cannot be honored. A \$150.00 cancellation fee will be charged for a single table and \$250.00 cancellation fee will be charged for a bed vendor.

For a copy of the Wound, Ostomy and Continence Nurses™ Society W9 form, go to conference.mideastregion.org

DIAMOND SPONSOR

\$12,000 Investment Friday Dinner Symposium Sponsorship

A dinner is offered to attendees on Friday, September 12th. Sponsor is given approximately 10 minutes of time at the podium to introduce the company, products and provide a brief video, if desired.

The sponsor can provide a speaker to make this a 50-minute dinner symposium, it can either be a non-continuing education or CE credit lecture.

All CE details are to be handled by the sponsor.

Topic to be approved by the conference committee. All registered attendees will be automatically registered to attend this session. Any expenses related to the speaker and audio/visual fees to be paid by sponsor.

Menu and onsite logistics handled by Mideast Chapter with the hotel directly.

BENEFITS:

- Provide tables in the dining area for the sponsor to display products.
- Sponsor representatives can mingle with attendees during the sponsored mealtime for exclusive access.
- Sponsors can provide branded items to be placed on tables for attendees.
- Sponsors may strategically place representatives at each table if they choose.
- Full registration list of attendees' post-conference.
- Marketing exposure
 - Logo on Mideast Chapter conference website identified as **2025 Diamond Sponsor**.
 - Logo displayed in digital conference brochure.
 - Logo shown in multimedia presentation during all breaks, welcome remarks, and meals.
 - Logo placed on conference email marketing funnel to over 500 chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes/Facebook and LinkedIn posts over a 6-month period.

Number of Sponsors at this level: One

Complimentary Single Vendor Table (\$1,500 value)

Prime locations will be offered to top sponsors.

Number of vendor badges: 4*

Value is \$300.00

*This includes (2) vendor badges that come with the comp table and 2 additional badges.

PLATINUM SPONSOR

\$8,000 Investment Friday Membership Meeting Lunch Symposium

A sponsored lunch is offered to attendees on Friday, September 12th during the member meeting. Sponsors will be recognized in signage. The sponsor can provide a speaker to give a 50-minute symposium, it can either be a non-continuing education or CE credit lecture.

Speaker time is to be determined. All CE details need to be handled by the sponsor. Topic to be approved by the conference committee. All registered attendees will be automatically registered to attend this session. Any expenses related to the speaker and added audio/visual fees are to be paid by the sponsor. Menu and onsite logistics handled by Mideast Chapter with the hotel directly.

BENEFITS:

- Sponsor can provide branded items to be placed on tables for attendees.
- During the presentation, sponsors may strategically place representatives at each table if desired.
- Full registration list of attendees' post-conference.
- Marketing exposure
 - Logo on Mideast Chapter conference website identified as **2025 Platinum Sponsor**.
 - Logo displayed in digital conference brochure.
 - Logo shown in multimedia presentation during all breaks, welcome remarks and meals.
 - Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes/Facebook posts over a 6-month period.

Number of Sponsors at this level: One

Complimentary Single Vendor Table (\$1,500 value)

Prime locations will be offered to top sponsors.

Number of vendor badges: 3*

Value is \$150.00

*This includes (2) vendor badges that come with the comp table and 1 additional badge.

GOLD SPONSOR

\$6,000 Investment

Saturday Lunch Sponsorship

On Saturday, September 13th the attendees will be provided a boxed lunch. Sponsor is given approximately 5-minutes of time at the podium to introduce the company, products and provide a brief video, if desired. Sponsors can provide a speaker to make this a 30-minute symposium on Friday or Saturday - to be determined. It can either be a non-continuing education session or CE credit lecture.

Speaker time is to be determined. All CE details would need to be handled by the sponsor. Topic to be approved by the conference committee.

All registered attendees will be automatically registered to attend this session. Any expenses related to speaker and audio/visual fees are to be paid by sponsor. Menu and onsite logistics handled by Mideast Chapter with the hotel directly.

BENEFITS:

- Provide tables for sponsor to display products if you choose
- Sponsor can provide branded items to be placed on tables for attendees.
- Full registration list of attendees' post-conference.
- Marketing exposure
 - Logo on Mideast Chapter conference website identified as **2025 Gold Sponsor**.
 - Logo displayed in digital conference brochure.
 - Logo shown in multimedia presentation during all breaks, welcome remarks, and meals.
 - Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes/Facebook and LinkedIn posts over a 6-month period.

Number of Sponsors at this level: One

Complimentary Single Vendor Table (\$1,500 value)

Prime locations will be offered to top sponsors.

Number of vendor badges: 2*

*This includes (2) vendor badges that come with the comp table..

SILVER SPONSOR

\$4,000 Investment
Break Sponsorship

Refreshing snacks and beverage will be available to attendees in high traffic common areas.

Based on several 10-minute breaks on Friday, September 12th.

Menu and onsite logistics handled by Mideast Chapter with hotel directly.

BENEFITS:

- Recognized in signage placed near refreshment tables
- Provide tables in the break area for sponsor to display products if desired.
- Sponsor representatives mingle with attendees during the sponsored break for exclusive access.
- Sponsor can provide branded items to be placed on tables for attendees.
- Full registration list of attendees' post conference.
- Marketing exposure
 - Logo on Mideast Chapter conference website identified as **2025 Silver Sponsor**.
 - Logo displayed in digital conference brochure.
 - Logo shown in multimedia presentation during all breaks, welcome remarks, and meals
 - Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes/Facebook and LinkedIn posts over a 6-month period.

Number of Sponsors at this level: One

Number of vendor badges: 1

Value is \$150.00

BRONZE SPONSORS

\$2,600 Investment
Break Sponsorship

Sponsor breaks on Thursday and Saturday.

BENEFITS:

- Recognized in signage placed near refreshment tables
- Provide tables in the break area for sponsor to display products if desired.
- Sponsor representatives mingle with attendees during the sponsored break for exclusive access.
- Sponsor can provide branded items to be placed on tables for attendees.
- Full registration list of attendees' post conference.
- Marketing exposure

Number of Sponsors: One

\$2,600 Investment

"Have a Drink on Us" Sponsorship

Sponsor one drink ticket per attendee to be used at the Thursday night reception in the Vendor Hall.

BENEFITS:

- Recognized in signage placed on the bars.
- Full registration list of attendees' post conference.
- Marketing exposure

Number of Drink Sponsors at this Level: Two

- Logo on Mideast Chapter conference website identified as **2025 Bronze Sponsor**.
- Logo displayed in digital conference brochure.
- Logo shown in multimedia presentation during all breaks, welcome remarks and meals.
- Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes/Facebook and LinkedIn posts over a 6-month period.

BRONZE SPONSOR

\$2,600 Investment
New Attendee Meet and Greet

Lunch for attendees at Meet and Greet prior to conference start

BENEFITS:

- Recognized in signage placed on buffet table
- Provide tables in the break area for sponsor to display products if desired.
- Sponsor can provide branded items to be placed on tables for attendees.
- Full registration list of attendees' post conference.
- Marketing exposure
- Logo on Mideast Chapter conference website identified as **2025 Bronze Sponsor**.
- Logo displayed in digital conference brochure.
- Logo shown in multimedia presentation during all breaks, welcome remarks and meals.
- Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes/Facebook and LinkedIn posts over a 6-month period.

Number of Sponsors: One

SUPPORTER

\$500.00 Investment

Can't attend but want to get your samples in the hands of attendees?

Ship 300+ samples / brochures direct to the conference and they will be on the table for members to pick up.

IN KIND SPONSORSHIP

CONFERENCE BAGS

A quality bag to be given to each attendee at the registration desk for them to carry all those great vendor samples and brochures. Bag must include the Mideast Chapter Conference logo. Sponsor to donate 200 bags and have them shipped directly to the conference. Artwork to be approved by committee.

BENEFITS:

- Recognized signage at registration desk
- Marketing exposure
 - Logo placed on conference bag if you choose.
 - Logo on Mideast Chapter conference website .
 - Logo displayed in digital conference brochure.
 - Logo shown in multimedia presentation during all breaks, welcome remarks, and meals.
 - Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes over a 6-month period.

LANYARDS

Lanyard to be given to each attendee to hold a name tag for the conference. Lanyard to be handed out at registration. Lanyard can feature the company name/logo. Sponsor to donate 225+ lanyards and have them shipped directly to the conference. Artwork to be approved by committee.

BENEFITS:

- Recognized signage at registration desk and each day of conference on members
- Marketing exposure
 - Logo on Mideast Chapter conference website .
 - Logo displayed in digital conference brochure.
 - Logo shown in multimedia presentation during all breaks, welcome remarks and dinner
 - Logo placed on conference email marketing funnel to over 500 Chapter Wound, Ostomy, Continence and Foot Care Nurses. Average of 15 email/communication blitzes over a 6-month period.

SPONSORSHIP QUESTIONS?
CONTACT MIDEAST CHAPTER
mideastregionwocn@gmail.com

PAYMENT INFORMATION

Vendor table and bed spaces may be paid by credit card (processing fees may apply) on Eventbrite registration site or by check.

Make Checks payable to:

Mideast Chapter of the WOCN®
% Molly White
2633 Cross Creek Road
Buffalo, WV 25033

Preferred locations will be given to vendors who are paid in full by June 15, 2025.

All payments are due by July 22, 2025.

If payment not received by the due date, conference planners reserve right to fill tables or sponsorship with 1st paying customers.

YOUR SPONSORSHIP IS AN EXCELLENT WAY TO HIGHLIGHT YOUR PRODUCT OR SERVICES TO THE MIDEAST CHAPTER AND ALL OF THE ATTENDEES!



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