

TARGET AUDIENCE

This program is designed for nurses and other health care professionals interested in wound, ostomy and continence issues.

CONFERENCE GOAL

To provide evidence-based information to improve WOC clinical skills, empower the leadership role of the WOC nurse to identify desired outcomes, and provide networking opportunities among healthcare colleagues caring for patients with WOC needs.

CONFERENCE OBJECTIVES

1. Provide evidence-based strategies that produce successful clinical outcomes.
2. Provide opportunities for networking and discussion among health care providers caring for patients with wound, ostomy, continence conditions.

LIVE KICKOFF

Thursday, October 1, 2020
5:00 PM EST
Log on to
bit.ly/zoomtothechallenge
to participate in the live event!

Membership Meeting

Keynote Speaker

Shelley Lancaster MSN, RN,
ACNS-BC, CWOCN, CCRN-K

*"Using Nudge Theory to
Change Human Behavior--A
sneaky trick or EBP?"*

CONTINUING EDUCATION

This event is co-provided with
Cleveland Clinic.

Information on Continuing
Education will be forthcoming.

Successful completion includes
viewing all electronic sessions
{bit.ly/zoomtothechallenge}
and completion of evaluation
for each day of participation.

OCTOBER 2020

ZOOM

TO THE CHALLENGE



VIRTUAL CONFERENCE



MIDEAST REGION

Wound, Ostomy, and Continence Nurses Society™

INDIANA | KENTUCKY | MICHIGAN | OHIO | WEST VIRGINIA

ON-DEMAND TRAINING SESSIONS

The following training sessions will be available on bit.ly/zoomtothechallenge after the live kickoff session.

"The Long and Short in the Management of Pediatric Short Bowel Syndrome"

Francine Breckler, PharmD

"MACE Procedure, Indications and Techniques"

R. Cartland Burns MD

"Fertility and pregnancy in IBD: A review of the impact of disease activity, medications, and surgeries on reproductive health"

Shivani Gupta, MD

"Is There a Role for Primary Amputation in Lower Extremity Critical Limb-threatening Ischemia?: Factors that Influence the Decision to Revascularize vs Amputate."

Timothy J. Nypaver MD

"What is New in the 2019 Prevention and Treatment of Pressure Ulcers/Injuries: Clinical Practice Guideline?"

Joyce Pittman PhD, RN, ANP-BC, FNP-BC, CWOCN, FAAN



VIRTUAL EXHIBITORS

Please take some time to view Virtual Exhibitor presentations after signing up at bit.ly/zoomtothechallenge

The companies listed on this page are vital in supporting our industry and will be demonstrating their latest and greatest!

MER CONFERENCE PLANNING COMMITTEE

Laura Jerome CNP, CWOCN
Amy Hoenstine BSN, RN, CWOCN
Kacey Douglas
Terri Chandler BSN, RN, CWON
Chelsea Ross BSN, RN, CWON
Sarah Colston BSN, R.N., CWON
Kate Zimnicki DNP, RN, CWOCN
Lisa Kirk MSN, RN, CWOCN
Tim Luttrell BSN, RN, CWOCN

If you have any questions about this event, please email us at mideastregionwocn@gmail.com